

PHILIP MORRIS USA**INTER-OFFICE CORRESPONDENCE**

120 PARK AVENUE, NEW YORK, NY 10017-5592

TO: James Taylor**DATE:** January 21, 1992**FROM:** Natalie Ellis**SUBJECT:** Young Adult Share Updates

Attached are the December updated charts on young adult smokers. Please keep in mind that these numbers are based on small sample sizes. Also note the following changes in format:

Numbers for February 1991 through December have been re-weighted. This has only a mild effect on the numbers.

For ease of preparation, Camel now includes all Camel packings. Previously, non-filter was excluded. Again this has only a very minor effect on the share levels.

cc:

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